

TOP
RETAIL
INFLUENCERS'
MUST SEE LINEUP FOR
NRF 2022

SATURDAY

Kick off your NRF week by visiting some of the world's most innovative stores. Here are a few of our local favorites:

- **CAMP**
110 5th Ave.
- **Levi's Store Time Square**
1535 Broadway Ave
- **MAC Innovation Lab**
90-15 Queens Blvd. #1065
- **Nike House of Innovation**
650 5th Ave
- **Nordstrom flagship**
225 West 57th Street
- **SHOWFIELDS**
11 Bond St.

SUNDAY

MORNING

Keynote Session

The Visionary 2022: A conversation with Target CEO Brian Cornell
8:45-9:15 am
Javits North, Level 5, SAP Theatre

Featured Session

Capturing the Chinese Consumer: How Alibaba and Thom Browne Drive New Innovations
10:30-11:00 am
Javits North, Level 4, Room 406, Riskified Stage

Exhibitor Big Ideas

The Age of Digital Optimism with Microsoft Cloud for Retail Produced by Microsoft
11:00-11:30 am
Session available On-Demand only, post-show

Lunch

Food Truck Alley and Lounge
Sample New York's popular culinary artisans
Inner roadway of Javits Center, facing 11th Ave. (outside), Level 2

AFTERNOON

Featured Session

Prioritizing the consumer: Unlocking flexibility and growth across the shopping experience
12:00-12:30 pm
Javits North, Level 4, Room 404, StarWind Stage

FQ Equality Lounge

Investing in Your Team: Creating Opportunities for Women at the Top
2:00-2:30 pm
Special Events Hall, Level 1, FQ Equality Lounge

Keynote Session

Lessons Learned from CPG to Accelerate Growth for Future Success: A conversation with PepsiCo Foods CEO Steven Williams
3:30-4:00 pm
Javits North, Level 5, SAP Theatre

SOCIAL

NRF

Opening party

6:00-7:30 pm
Marriot Marquis, Westside Ballroom, 5th Floor



VIP Awards: An industry celebration at Gotham Hall

6:00-10:00 pm
1356 Broadway
Separate ticket required [here](#)

COMCAST BUSINESS ProShip

talkdesk

Retail's CIO Party

Retailers only
5:30 pm-7:30 pm
Contact programs@nrf.com to be added to the guest list



Retail's CIO Party

If you are a retail VP or above,
RSVP to cathy@cathyhotka.com

MONDAY

MORNING

Keynote Session

Retail leadership in action

— A conversation with Walmart U.S. President and CEO, John Furner

9:15-9:45 am

Javits North, Level 5, SAP Theatre

Keynote Session

Embracing the power of heritage and reimagination

— A Conversation with Ralph Lauren President and CEO, Patrice Louvet

9:45-10:15 am

Javits North, Level 5, SAP Theatre

Featured Session

Scaling sustainable brands: What it takes for sustainable led brands to win with consumers

11:15-11:45 am

Javits North, Level 4, Room 408, UST Global Supply Chain Stage

AFTERNOON

Featured Session

Inside the box thinking yields innovation and automation

12:00-12:30 pm

Javits North, Level 4, Room 408, UST Global Supply Chain Stage

Featured Session

Reshaping the role of technology leadership for 2022 and beyond

2:00-2:30 pm

Javits North, Level 4, Room 406, Riskified Stage

Keynote Session

Staying ahead of the curve

— A Conversation with Best Buy CEO, Corie Barry

3:30-4:00 pm

Javits North, Level 5, SAP Theatre

SOCIAL



SOTI

Expo Happy Hour

4:00-5:00 pm

Expo, Level 1 and 3

NRF

Hudson Yards Tour:

Merging Brick-and-Mortar with Digital Retailers Only

6:00-8:00 pm

Hudson Yards

Guided Retail Store Tours can be purchased when you [register for NRF 2022](#).



RELAX with RELEX for Cocktails with a View

6:30-9:30 pm

Moxy Bar, 485 7th Ave

Retailers can [request a ticket here](#)

TUESDAY

MORNING

Keynote Session

The art and (data) science of merchandising: A conversation with Pete Nordstrom

8:45-9:15 am

Javits North, Level 5, SAP Theatre

Keynote Session

When climate becomes a business imperative: A conversation with Ikea U.S. CEO and Chief Sustainability Officer Javier Quiñones

9:45-10:15 am

Javits North, Level 5, SAP Theatre

Featured Session

Tune into livestream commerce – Why brands need to turn up the volume in 2022

10:30-11:00 am

Javits North, Level 4, Room 406, Riskified Stage

AFTERNOON

Food Service Tech Pavilion

Farm to Fork Connections:

Impact of supply chain transparency on consumer health and wellness

12:00-12:20 pm

Expo, Level 1, Oracle Food Service Tech Stage

Featured Session

Consumers hard-wired for connection: The sway of content, community and commerce

12:00-12:30 pm

Javits North, Level 4, Room 404, StarWind Stage

Exhibitor Big Ideas

Plan Better | Sell More | Waste Less. Learn how JOKR is optimizing inventory, space & staff produced by Relex

2:00-2:30 pm

Expo, Level 3, Expo Stage 3

Keynote Session

Power Hour: Leadership lessons on ruling retail with CEOs from WW International, Stitch Fix and Old Navy

2:30-3:30 pm

Javits North, Level 5, SAP Theatre

NRF

Snack Break

3:00-4:00 pm

Expo, Level 1 and 3

Miss a session? Follow us for live updates and show coverage:



@RETHINK Retail