

FILLING THE GAPS

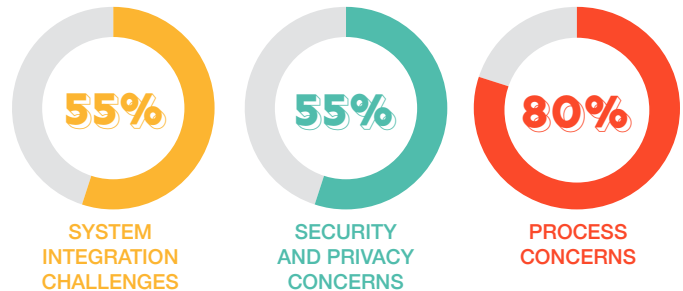
INTEGRATING SECURITY INTO YOUR CLOUD SOLUTIONS

Cloud adoption, innovation, and integration are all on the rise, representing trillions in potential revenue. With those opportunities come cybersecurity vulnerabilities that businesses need to pivot against in a proactive, iterative, and fully integrated manner to keep up with a rapidly evolving threat landscape. In today's retail landscape, it's critical to be proactive about potential cyberattacks, hijacking, unauthorized access and ever-changing architecture.

The Importance of Knowing Your Process and Integration Barriers

Simply getting the cloud into your business is just the beginning of one's journey. You then have to consider the potential risks if you rush your integration and misconfigure your systems. In RETHINK's survey of industry leaders who have begun that journey, we asked them what barriers and constraints they experienced in their current cloud deployments. Overall, respondents indicated that they felt it was an above-average challenge.

What barriers and constraints have you experienced in your current cloud deployments?



“ Top challenges are typically internal.

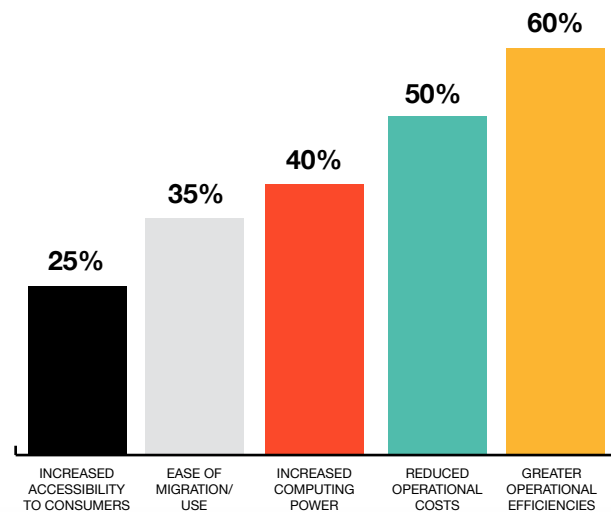
Sachin Padwal // Director of Product Management, Retail and Consumer at Google Cloud

Benefits of Cloud Technology and Security

Google's unique ability to leverage its world-leading, best-in-class AI and ML engineering to provide a breadth of services to customers no other provider can when coupled with Google's array of existing retailer relationships:

“75% of global shoppers have used a Google product in the last week. The level of integration and the core technologies at Google set us apart.”

Sachin Padwal // Director of Product Management, Retail and Consumer at Google Cloud





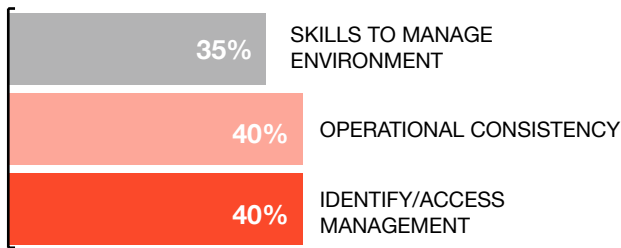
Accessibility is a huge one. Our solutions are available to our associates...Because of the cloud, working from home has been easy to get online right away. Scalability has also been phenomenal, and our scaling of resources has been faster than it ever was before.

Michael Lehman // Chief Information Officer at Batteries Plus

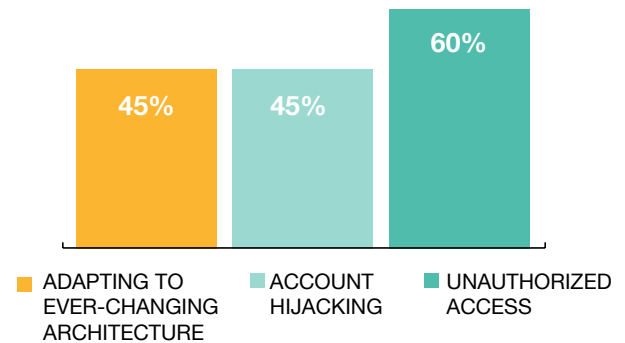
With Growth, Complexification, and Deeper Integration Comes New Threats to Security

By adopting or moving to a cloud system that is integrated directly with a digital security provider, businesses can ensure that their cloud service provider is incorporating the latest cybersecurity insights.

Security Elements That Have Improved Since Implementing Cloud Technology



Retailers' Top Three Cloud Security Concerns

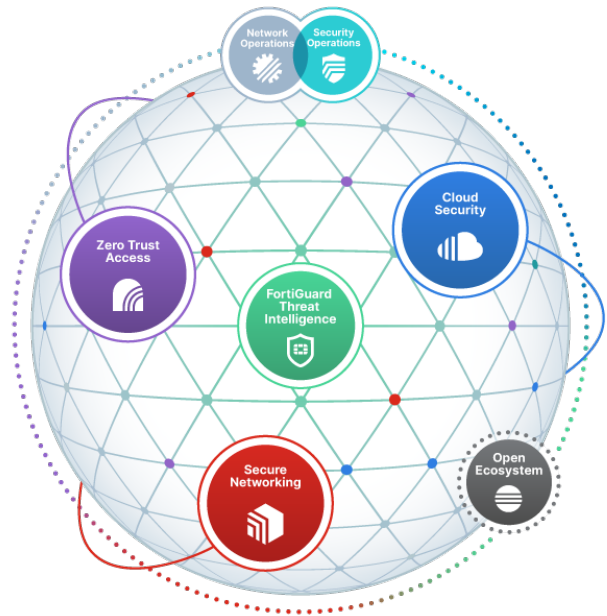


The Cloud Represents an Exciting Future, but One for the Prudent and Proactive

With Fortinet, you can be sure that your Google Cloud workloads and local deployments are secure and data is safe no matter where it resides—protecting the new retail landscape and empowering retailers in their cloud journey.

“Fortinet x Google [Cloud] allows for integration all the way down to the end-user client. **The primary advantages of working together are to apply our strengths as leaders in our respective places.** The customer journey is the cloud; Google is going to be a critical piece to a significant number of retailers on building those journeys.

Shad Taylor // Security Architect at Fortinet



Download the full report here:

<https://rethink.industries/report/cloud-solution/> | <http://bit.ly/3DN4inf>

Learn more about Fortinet & Google Cloud's solutions for retailers here:

fortinetwithgooglecloud.ip.partners/a/retail-solutions | <http://bit.ly/3WI3SYb>