

TOP

# RETAIL

INFLUENCERS'  
MUST SEE LINEUP FOR  
SHOPTALK VEGAS 2023

Kick-off Shoptalk Vegas 2023 by visiting some of the world's most innovative stores. Here are a few of our local favorites:

- **Savage X Fenty**  
3200 S Las Vegas Blvd  
Suite 1425, Las Vegas, NV
- **Planet 13**  
2548 W Desert Inn Rd  
Suite 100, Las Vegas, NV
- **Fashion Show Las Vegas**  
3200 Las Vegas Blvd S Ste.  
600, Las Vegas, NV
- **The Forum Shops at Caesars**  
3500 Las Vegas Blvd S, Las Vegas, NV 89109
- **Grand Canal Shoppes at The Venetian Resort**  
3327 S Las Vegas Blvd, Las Vegas, NV
- **Primm Outlets**  
32100 S Las Vegas Blvd,  
Primm, NV

## SUNDAY

### LYCEUM THEATRE

#### **The New Retail Organization: Creating and Maintaining a Culture of Excellence**

It's never been more crucial to create an environment that fosters positivity in the workforce than today. It's essential to create a company culture that will promote collaboration, resilience and creativity. In this panel discussion, learn how three C-level leaders are building and maintaining a culture of excellence.

**2:00 - 2:40 // 26. Mar 2023**

### BEACON THEATRE

#### **'Shark Reef' Startup Pitch**

In this fast-paced session, watch as 12 early-stage startup companies share their Ideas while simultaneously addressing important challenges retail faces today. Each pitch will be judged by the audience and judges and the top 6 startups will move on to Round 2. Watch as the Shark Reef judges will ask each founder questions about their startups and the solutions they hope to bring. A Judges' Choice and Audience Choice Winner will be awarded at the end of the session.

**2:00 - 2:40 // 26. Mar 2023**

### APOLLO THEATRE

#### **Meeting Heightened Consumer Expectations: Using Customer Data to Surprise and Delight**

Data implementation has never been more important in the world of retail, and when it comes to the data available today brands have a lot to choose from. From personalizing shopping experiences for the consumer to creating omnichannel purchase paths. This session will include three brand and retailer executives that will discuss how they leveraged data within their organization to elevate the customer experience and how it moved the retention and sales needle.

**2:00 - 2:40 // 26. Mar 2023**

### APOLLO THEATRE

#### **Rediscovering the Joy of Shopping: Bill Ready, CEO, Pinterest**

Discover how Bill Ready, CEO of Pinterest leads a global team dedicated to building one of the most inspiring and innovative corners of the internet that keeps hundreds of millions of people, creators and businesses coming back to Pinterest each and every day.

**5:00 - 5:20 // 26. Mar 2023**

# MONDAY

## FOX THEATRE

### Implementing Headless Commerce

Headless commerce can be challenging. And while it may be the future of digital retail, this solution has its own complexities. In this session, dive into the innovative strategies to take in order to successfully go headless featuring an expert sharing framework and implementation plan as well as an intimate conversation with a retail executive who managed a headless commerce deployment.

8:30 -9:10 // 27. Mar 2023

## APOLLO THEATRE

### Providing Inspiration and Ease: Balancing Store Design Imperatives

Consumers in today's age are looking for two types of things: some want to be immersed in an experience while others want to pay and go as quickly as possible. During this panel, three companies will discuss how to delicately strike that balance on how to provide both experiences for the modern consumer by designing new store layouts and creating divergent paths.

9:20 -10:00 // 27. Mar 2023

## GLOBE THEATRE

### Groundbreaking International Retail Experiences

Innovation in retail is truly all around. From payment innovations to new shopping capabilities, retailers everywhere are implementing new ways to keep shoppers engaged and coming back for more. In this session, various retail leaders will share the latest retail tech and retail innovations while also comparing how the landscape of retail is evolving in different regions across the globe.

9:20-10:00 // 27. Mar 2023

## PALACE THEATRE

### Leveraging Data Effectively Throughout the Organization

The world of data and AI can be helpful for retailers but simultaneously overwhelming. Companies today have invested a lot in data platforms and analytics but oftentimes are stuck with what to do with the information. This Track Keynote will discuss how one leading retailer is empowering their employees to leverage the full power of their data analytics.

4:55-5:35 // 27. Mar 2023

## BEACON THEATRE

### Customer Care, Loyalty and The Post-Purchase Experience

Positive post-purchase with consumers is one of the most important experiences in today's retail landscape. Retailers are Investing In different techniques to keep consumers happy by adopting tools such as conversational AI, launching Innovative loyalty programs and offering a more frictionless return system. During this session, four companies will discuss how they are helping retailers better support and reward brand loyalists and consumers. Each company's Founder/CEO will discuss their technology, followed by a panel discussion on how they elevated their post-purchase experiences and diving deeper into how the right customer engagement can grow customer lifetime value.

4:55-5:35 // 27. Mar 2023

# TUESDAY

## APOLLO THEATRE

### Facilitating Product Discovery Online and In Stores

Ensuring in-store and online customers that are on a time-crunch find the products that they need is the key to retail success. It's also vital to anticipate the need of the customers while shopping to help them discover products they might not have known about. In this session, discover how retail and brand leaders are reimagining product discovery through more intelligent search and AI-based recommendations and the impact these strategies have historically had on sales and customer satisfaction.

8:30-9:10 // 28. Mar 2023

## FOX THEATRE

### New Approaches to Data Monetization

Discover insights and strategies on how companies are leveraging data and customers' trust. An industry expert will take a deep dive into the data monetization that is being used today. They'll also share approaches to negotiating a fair value for data and analytics. After the presentation, a retail executive will discuss their approach to unlocking the value of their data and the meaning behind their strategy.

9:20 -10:00 // 28. Mar 2023

# TUESDAY

## APOLLO THEATRE

### Achieving Personalization at Scale

Today's consumers expect personalized experiences from brands whether it be in-person or online. One of the most challenging aspects though is extending the personalization factor across all touchpoints as well as leveraging data. This panel discussion will feature retail industry leaders discussing the future of personalization technologies and tactics that enable relevant, engaging shopping experiences to help move the needle.

**4:05-4:45 // 28. Mar 2023**

## LYCEUM THEATRE

### Agile Merchandising Strategies

In the fast-paced world of retail, merchandising is adapting to the unpredictability of the market. Merchandising professionals have made strides in improving data quality, which yields a better awareness of everything from inventory location to shifting demand. This session will feature interviews with three executives talking about ways they are making their merchandising capabilities more agile, adaptable and streamlined to help positively impact their bottom line.

**4:05-4:45 // 28. Mar 2023**

## PALACE THEATRE

### Rapid Fire: Debating Nine Trending Retail Technologies

Join three industry experts in this fast-paced session that will cover their unfiltered opinions on a list of nine trending retail technologies in a game-show style format. They will debate emerging retail technologies ranging from next-generation AI to in-store robotics. The audience will get a better understanding of both the pros and the cons of today's and tomorrow's hottest and most exciting emerging technologies.

**4:55-5:35 // 28. Mar 2023**

# WEDNESDAY

## LYCEUM THEATRE

### Agency Pitch: Creative Approaches to Solving a Real-World Retail Challenge

This electric format will spotlight a retail or brand executive who will outline a business challenge or opportunity their company is currently facing. There will be three agency executives present how they would tackle the issue if they were responding to an RFP. They'll also discuss both the current challenges at hand and wider discussions about the ever-changing world of retail.

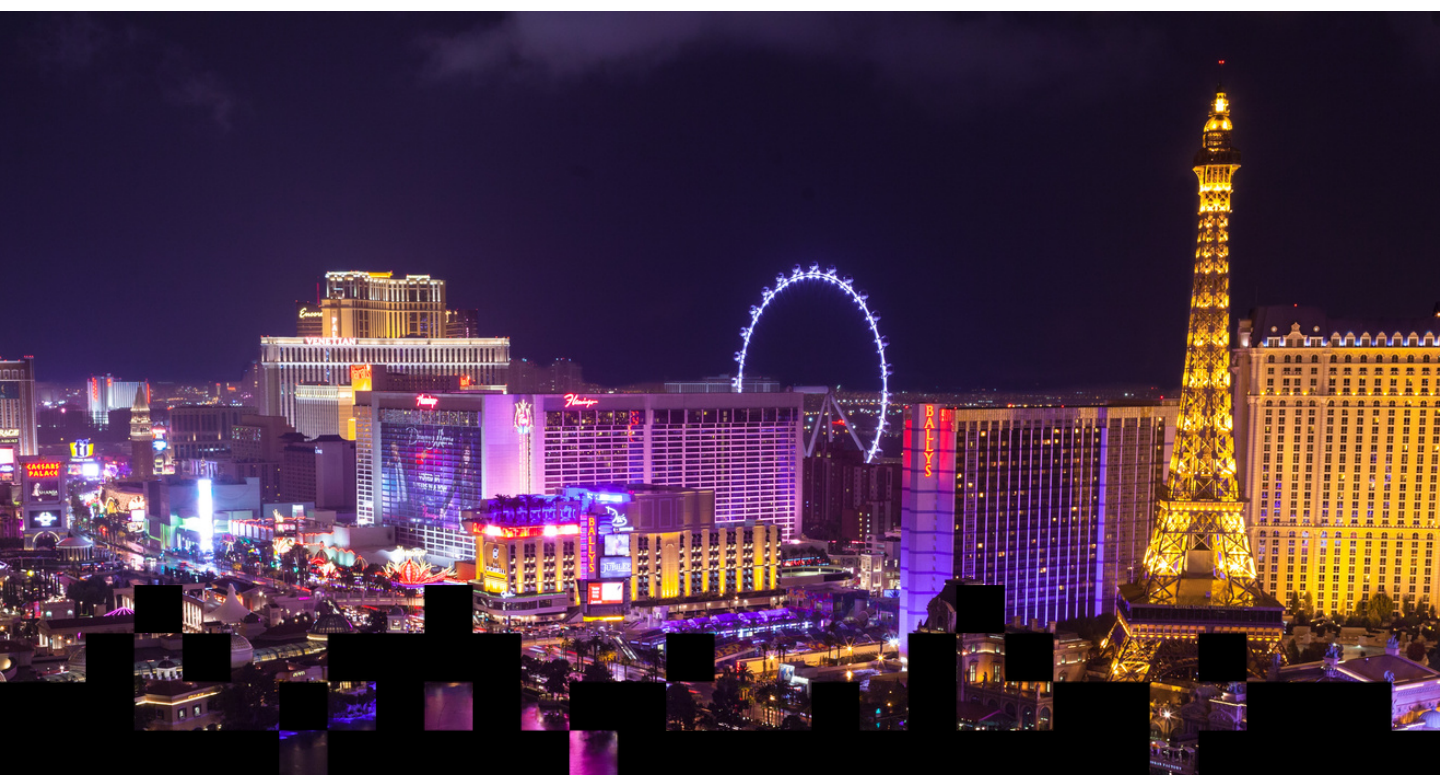
**8:45-9:45 // 29. Mar 2023**

## GLOBE THEATRE

### Innovation Strategies to Thrive in Retail's Next Decade

When the economic world becomes less predictable, embracing change is more important than ever. This session will take a deep dive into the ways in which ways retailers and brands are approaching innovation and creativity today, from groundbreaking partnerships to innovation labs. This session will showcase brands and retailers who are taking big leaps to identify, test and scale technologies and business models for both today's current landscape and beyond.

**11:05-12:05// 29. Mar 2023**



**Miss a session?** Follow us for live updates and event coverage



**@RETHINK\_Retail**