

# TOP RETAIL EXPERT'S MUST SEE LINEUP FOR SHOPTALK 2024

## Explore the Best of Las Vegas Stores:

- Las Vegas North Premium Outlets**  
 875 S Grand Central Pkwy, Las Vegas, NV 89106
- Ethel M Chocolate Factory and Cactus Garden**  
 2 Cactus Garden Dr, Henderson, NV 89014
- Coca-Cola Store**  
 3785 S Las Vegas Blvd, Las Vegas, NV 89109
- The Forum Shops at Caesars Palace**  
 3570 S Las Vegas Blvd, Las Vegas, NV 89109
- All Saints**  
 The Cosmopolitan Casino 3708 South Las Vegas Boulevard, Las Vegas, NV 89109
- Goorin Bros. Hat Shop**  
 3545 Las Vegas Blvd S #7a, Las Vegas, NV 89109

## EVENTS

### RETHINK Retail Happy Hour

Mingle with Top Retail Experts and Global Retail Leaders, and meet with Microsoft's hottest startups.  
 Monday, March 18th | 5PM  
 RETHINK Retail Booth #154



### RETHINK Retail Bash

Join us at the Industry's Premier Event for Retailers and Brand Executives at S Bar.  
 Monday, March 18th | 9 - 11 PM



### AI in Retail (AiR) Spotlight Sessions

Embrace the era of AI with discussions led by the industry's leading experts.  
 Monday, March 18th and Tuesday, March 19th  
 2 - 4 PM, every half hour  
 RETHINK Retail Booth #154



### Global Retail Leaders Dinner

Enjoy a private, invite only dinner for Retail & Brand Executives at Kumi.  
 Sunday, March 17th | 6 - 8 PM



**REGISTER NOW**



### Speakeasy at Shoptalk 2024: Cocktails, Networking, and Dinner

A unique, immersive executive dinner event that brings together executives and thought leaders for networking and insights.

**Sunday, March 17, 2024  
 5:30 PM - 9:00 PM**

**REGISTER NOW**

# SUNDAY

17. March 2024

## SESSION 1, TRACK 1 | 2:00PM — 2:40PM PT

### Creating Frictionless and Continuous Store Experiences

Learn from three retail leaders as they discuss strategies and technologies for creating seamless in-store experiences that connect with customers across channels.



**Steve Dennis,**  
Founder & President, SageBerry Consulting



**Patrick McIntyre**  
Head of Development, Krispy Kreme

## SESSION 2, TRACK 3 | 2:50PM — 3:30PM PT

### New Insights on Trade and the Economy

Investors and analysts share data-rich research on the economic and trade outlook, offering insights into what it means for retail businesses in a session addressing uncertainty in the economy.

## SESSION 3, TRACK 2 | 3:40PM — 4:20PM PT

### Building Innovative Products and Brands for Today's Consumer

Join three brand innovators as they discuss how they engage with consumers and develop products that resonate with today's savvy shoppers amidst the influx of 30,000 new brands each year.



**Hitha Herzog,**  
Chief Research Officer, H Squared Research

# MONDAY

18. March 2024

## SESSION 1, TRACK 3 | 3:25PM — 4:05PM PT

### New Research on Consumer Shopping and Spending Habits

Discover new research insights into consumer shopping behaviors amidst financial pressures, including record credit card debt and shifting purchase patterns. Understand how industries are adapting to changing demands and what it means for retail leaders.

## SESSION 3, TRACK 2 | 5:05PM — 5:45PM PT

### Track Keynote: C-Level Leaders on Managing Change in Retail's New Era

Two C-level leaders share insights on significant company transformations and preparing organizations for long-term success amidst ongoing short-term challenges.



**Ken Pilot,**  
Founder & CEO, Ken Pilot Ventures

## SESSION 3, TRACK 3 | 5:05PM — 5:45PM PT

### Rapid Fire: Keeping Pace With New Consumer Behaviors

Industry leaders share strategies for retail success in a fast-changing landscape at Shoptalk. Learn to adapt to new consumer behaviors and thrive amidst challenges.



**Dimple Rao,**  
VP, Head of Digital Product Management & Product Design, Chico's FAS



"I'm thrilled about Shoptalk Vegas 2024, a powerhouse of innovation and connection in retail. Embrace curiosity and an open mind to fully leverage the learning opportunities. Make sure to attend sessions that intrigue you, starting with ours on "Creating Frictionless and Continuous Store Experiences." I'm speaking alongside Lauren Morr, SVP, Digital Engineering & Architecture at Abercrombie & Fitch Co., where we'll dive into transformative retail strategies. This experience is a prime opportunity to expand your knowledge and network within the industry. Let's explore, connect, and grow together at Shoptalk 2024.

Looking forward to an insightful event and meeting you! "

**Patrick McIntyre**  
Head of Development at Krispy Kreme



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# TUESDAY

19. March 2024

## SESSION 1, TRACK 1 | 8:30AM — 9:10AM PT

### The Future of Retail Media

Three brand executives discuss the evolving landscape of retail media ad revenue, emphasizing the importance of delivering value to brands and building capabilities across digital and physical platforms for sustained revenue growth.



**Andrew Lipsman,**

Founder & Chief Analyst, Media, Ads + Commerce

## SESSION 1, TRACK 3 | 8:30AM — 9:10AM PT

### Improving Demand Forecasting and Inventory Planning

Executives reveal how data-driven inventory planning boosts sales and customer satisfaction. Learn how AI forecasting slashes errors and reduces waste.



**Peter Pernot-Day,**

Global Head of Strategy & Corporate Affairs, SHEIN

## SESSION 4, TRACK 5 | 4:55PM — 5:35PM PT

### Agency Pitch: Addressing a Major Challenge or Opportunity

Retail exec presents a challenge; agency execs offer solutions as if responding to an RFP. Engage in Q&A on effective strategies.



**David Katz,**

EVP & Chief Marketing Officer, Randa Apparel & Accessories

# WEDNESDAY

20. March 2024

## SESSION 1, TRACK 3 | 8:45AM — 9:45AM PT

### Optimizing Between DTC and Wholesale Strategies

Three brand leaders discuss harmonizing DTC and wholesale strategies for long-term success in a session focusing on navigating the balance between the two approaches.



**Neil Saunders**

Managing Director of GlobalData

## SESSION 2, TRACK 2 | 9:55AM — 10:55AM PT

### Driving Innovation in Large Organizations

Learn how large organizations overcome inertia and foster innovation in a competitive environment, followed by a discussion with retail executives on successful strategies for encouraging risk-taking and experimentation.

## SESSION 3, TRACK 3 | 11:05AM — 12:05PM PT

### Leveraging Marketplaces to Reach New Customers

Discover how leading brands are leveraging marketplaces to expand rapidly and reach new customers. Gain insights into their innovative strategies alongside direct-to-consumer and traditional retail models.

## GLOBAL RETAIL LEADERS

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# THE WORLD'S LARGEST COMMUNITY FOR RETAIL EXECUTIVES

At Global Retail Leaders, our members are at the center of everything we do. Here, we learn from one another, share exceptional experiences, and make lasting relationships.



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