

TOP RETAIL EXPERTS MUST SEE LINEUP FOR SHOPTALK EUROPE 2024

EVENT

Global Retail Leaders Dinner At Shoptalk EU 2024.

PRIVATE | INVITE-ONLY
DINNER FOR RETAIL & BRAND EXECUTIVES

EXCLUSIVE DINNER

JUNE 4, 2024 | 6:30-8:30PM
AT ENIGMA, BARCELONA

Hosted by GLOBAL RETAIL LEADERS RETHINK Jumpmind LOBYCO

REGISTER NOW

3 MON

Unified Commerce: Creating Frictionless and Continuous Store Experiences

🕒 3:25pm - 4:05pm CEST
The Spade Stage

Omnichannel customers shop twice as often as single-channel shoppers, emphasizing the need for seamless, unified experiences. Retail leaders will present strategies and technologies for creating captivating, frictionless store experiences that connect customer journeys across channels.



DIMAS GIMENO
Global Retail Leader, Wow Concept

Rapid Fire: Keeping Pace with New Consumer Behaviours

🕒 4:15pm - 4:55pm CEST
The Heart Stage

Rapid demand shifts, new digital channels, and a culture of newness pressure retailers and brands. Three leaders will share how to adapt to new consumer behaviors. Shoptalk Europe's rapid-fire format offers a candid primer on achieving success in challenging times.



LAETITIA ROCHE-GRENET
VP, Open Innovation, LVMH



Partner & CEO | Re:Tech Innovation Hub

ShopTalk events always exciting, an opportunity to reunite with cherished friends and forge new connections with innovative minds from leading retailers and brands. The anticipation of joining the RETHINK Retail dinner this year adds an exciting dimension, blending business synergies with culinary delights across 25 courses, promising an unforgettable fusion of networking and...

- Yael Kochman

4 TUE

Rapid Fire: Keeping Pace with New Consumer Behaviours

🕒 09:00am - 09:40pm CEST
The Spade Stage

Unified commerce links online and offline shopping for a seamless experience. In this panel, grocery and FMCG leaders will discuss their strategies and technologies for achieving this in low-margin grocery environments.



JIE CHENG
VP & Global Head, Digital Commerce
Mondelez International

Leveraging AI to Scale Personalisation

🕒 9:50am - 10:30am CEST
The Heart Stage

Shopper expectations for personalization are high, with most expecting companies to anticipate their needs. AI can meet these demands by detecting patterns and tailoring offers. In this session, three executives will discuss how they're using AI-driven personalization to boost sales, loyalty, and customer satisfaction.



TIAN SU
VP & Personalization & Recommendation,
Zaland

Rapid Fire Evaluating AI's Longterm Opportunities

🕒 5:05pm - 5:45pm CEST
The Heart Stage

Distinguishing AI hype from reality is challenging. In this session, three retail leaders will evaluate AI's true business value beyond the excitement. Shoptalk's rapid-fire format ensures a candid primer on AI's long-term positives and negatives.



CRIST WALTON
Co-CEO, Omni Talk



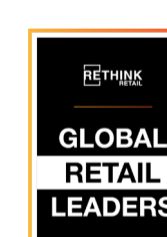
Vipin Gupta
Chief Technology Officer
Starbucks India

5 WED

Navigating Evolving Relationships Across Retailers, FMCGs and Marketplaces

🕒 9:00am - 9:40am
The Spade Stage

Grocery industry relationships are being reshaped by market dynamics like omnichannel shopping, retail media growth, supply challenges, and new brands. Marketplaces and delivery platforms add complexity. In this panel, three leaders will discuss evolving partnerships, challenges, opportunities, and future growth.



BRUNO MOURÃO
Head Of Ecosystem, SONAE MC

Optimising Between DTC and Wholesale Strategies

🕒 2:00pm - 2:40pm CEST
The Spade Stage

In 2024, new brands investing in wholesale partnerships with retailers will likely outlast those focusing solely on DTC. Wholesale can offset rising digital advertising costs and effectively reach customers. This session will feature three brand leaders discussing how they balance DTC and wholesale strategies and future trends.



STEVE DENNIS
Founder & President, SageBerry Consulting

Navigating Changing Industry Relationships Organisational Agility: Skills and Structures for the Future of Retail

🕒 2:00pm - 2:40pm CEST
The Spade Stage

In today's fast-changing retail climate, organizations must equip employees to adapt quickly. However, historic company culture, legacy IT, and outdated processes often impede change. In this session, three leaders will share strategies for upskilling teams and building agile organizations.



LORETTA FRANKS
VP, Chief Data & Analytics Officer
Kellanova



Managing Director; Shopper & Retail Marketing Expert, Keynote Speaker, Trainer THINK PLAN DO CONSULTING

I'm really looking forward to attending Shoptalk in Barcelona because it's Europe's premier event where retail, technology, and innovation converge. It offers an unparalleled opportunity to hear firsthand from industry leaders who are driving positive change and shaping the future of retail. I look forward to gaining insights, discovering new trends, and networking with like-minded professionals who are at the forefront of this exciting evolution.

- Sharon Yourell



Website LinkedIn

Connect, Automate, and Scale Your E-commerce Operations with Linnworks

Are you ready to elevate your e-commerce business? Join Linnworks, a leading Connected CommerceOps platform, at Shoptalk Europe to discover how to connect, automate, and scale your operations from a single source of truth. Linnworks offers seamless integration with a variety of marketplaces, streamlined and efficient processes, and centralized management of listings, inventory, orders, and shipments.

PreBook your meeting

COOL STORES TO VISIT

- Käthe Wohlfahrt**
Carrer dels Banys Nous, 15, 08002
- Desigual Barcelona Plaza**
Pl. de Catalunya, 9, 08002
- SoleBox**
C/ Del Pintor Fortuny, 23, 08001
- Oliver Decoración**
Carrer dels Banys Nous, 10, 08002
- Sephora**
Rambla de Catalunya, 121, Ground Floor 08008
- Zara**
Pl. de Catalunya, 5, 08002

WHERE CONNECTIONS BECOME LEGACIES

Interested in **joining an elite community** of top executives from the world's leading retail and brand companies?

Reach out to us

