

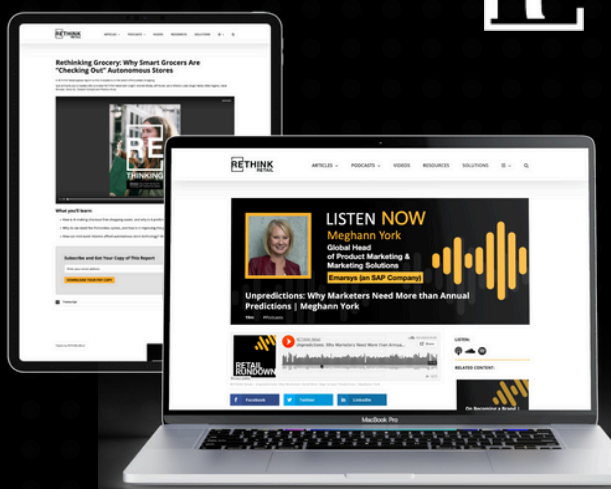


GLOBAL LEADER IN DTC & RETAIL THOUGHT LEADERSHIP

RETHINK Retail is your go-to destination for executive-led insights into the trends and innovations that are transforming the global retail landscape.

Through our award-winning podcasts, fresh, original and thought-provoking content series, and partnerships with the world's leading retail events, we reach an audience of the top retail decision-makers and industry thought leaders.

Our syndicated network allows us to connect with senior leaders by delivering content in a natural, authentic way—and we help marketers do the same.



RETHINK YOUR REACH.
Exclusive content syndication through the most trusted leaders in the industry.

AWARD WINNING PODCAST

The RETHINK Retail Podcast is an influential platform that brings together top minds from the retail industry to discuss cutting-edge strategies, innovations, and challenges in the sector. Recently, the podcast featured a special series with members of the Global Retail Leaders community, where industry executives and thought leaders explored topics such as customer experience, digital transformation, and the future of retail. These episodes offer valuable insights and are essential listening for anyone looking to stay ahead in the retail space.

#1 RETAIL PODCAST 2024
TOP 5 RETAIL PODCASTS 2024
TOP 3 RETAIL PODCASTS 2024

+210K
listening's in the last 6 months

2K AVG. LISTENS PER EPISODE

STREAMED ON ALL THE MAJOR PODCAST PLATFORMS!

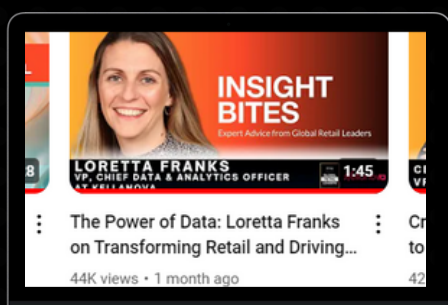
TOP LOCATIONS



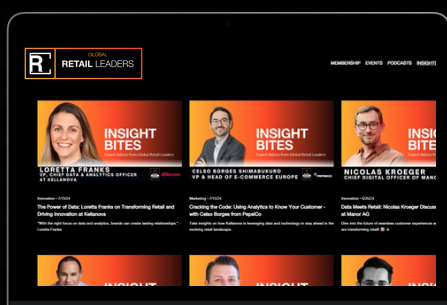
COMMUNITY INVOLVEMENT

Only Retail Experts as Hosts

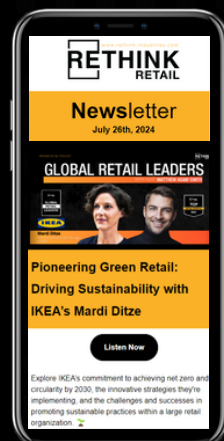
More Than a Podcast Content Creation & Awareness



SOCIAL CONTENT
A dynamic short clip



AVAILABLE ON RETHINK RETAIL SITES



NEWSLETTER IN-LINE PLACEMENTS

PROMO EFFORTS



Shared
on all our social channels and website



353k
impressions



173K
Engagements